KIPP: ATLANTA SCHOOLS
2030 Strategic Plan



Message from the CEO

Dear KIPP Atlanta Team and Family,

As the son of educators, I grew up believing that schools can change the trajectory of a child's life. I saw how caring teachers, high expectations, and strong communities opened doors that once seemed out of reach. That belief has guided me throughout more than two decades in education and is what brought me to KIPP Atlanta Schools.

This work is deeply personal because the stakes are so high. In Atlanta, research shows that a child born into poverty has only about a 4 to 5 percent chance of reaching the top of the economic ladder as an adult. That is more than a statistic. It is a call to action.

Our 2030 strategic plan, ***Excellent Schools, Expansive Futures***, is our response to that call. It is our commitment to ensure that every KIPP Atlanta scholar has access to an excellent education and a future filled with possibility.

Our first commitment, A Transformative Scholar Experience, begins with what matters most: rigorous, joyful classrooms where scholars are known, challenged, and supported. We are expanding advanced coursework, gifted programming, dual enrollment, and career pathways so that our students are prepared not only to graduate, but to thrive in college, careers, and life.

At the center of this vision is KIPP Forward, our college and career success program that supports students from high school through postsecondary education and into their first careers. Acceptance into college is important, but true opportunity comes when students complete their chosen path and enter careers that allow them to support their families and pursue the futures they imagine.

Our second commitment, Exceptional Educators and Leaders, recognizes that great schools are built by great people. We will recruit, develop, and retain outstanding educators and leaders while creating the conditions for adults to grow and thrive.

Our third commitment, Family, Alumni, and Community Partnership, reflects our belief that schools cannot do this work alone. Strong partnerships expand the networks of support and opportunity that help scholars succeed.

Our fourth commitment, An Effective and Innovative Organization, ensures that our systems, resources, and operations are aligned to sustain excellent schools for the long term.

Together, these four commitments form one promise: by 2030, KIPP Atlanta Schools will stand as proof of what is possible when a community believes in its children and refuses to accept the limits of circumstance. For our scholars, opportunity will not be the exception. It will be the standard.



Let's get to work,

Dr. Michael L. Cormack, Jr.
Chief Executive Officer • KIPP Atlanta Schools

Message from Board Chair

Dear KIPP Atlanta Team & Family,

Our 2030 Strategic Plan represents an intensive planning effort to establish a framework for educating our precious scholars. Shaped by over 6,000 touchpoints with scholars, families, educators, alumni, and board members, this plan charts a clear course for the next four years and establishes how we will measure success. On behalf of the Board of Directors, I am proud to endorse this plan and to affirm the Board's full commitment to the governance, resources, and accountability structures required to bring it to life.

The plan is anchored in four strategic commitments:

1. **A Transformative Scholar Experience**
2. **Exceptional Educators and Leaders**
3. **Family, Alumni, and Community Partnerships**
4. **An Effective and Innovative Organization.**

Together, these commitments address the conditions required for scholar success – from rigorous, joyful classroom instruction to strong talent pipelines, meaningful partnerships, and systems that sustain and scale excellence. Simply stated, we continue to strive for KIPP Atlanta Schools to be a top-choice public school network for Atlanta families that is distinctive in experience, consistent in outcomes, and built to endure.

The Board's role is to govern in service of that vision — ensuring strong leadership, aligning resources to our commitments, and holding the organization accountable to the goals set forth in this plan. My personal commitment to that governance is grounded in a simple belief: every scholar who chooses KIPP Atlanta deserves the full opportunity to uncover their potential and pursue the life of their own choosing. That belief is not a sentiment. It is the standard against which every board decision will be measured.

I also want to take this moment to recognize my predecessor, Joe Arnold, who served two distinguished terms as Chairman of this Board. His integrity and stewardship strengthened this organization and helped lay the foundation for the work ahead. Thank you, Joe.

We are fortunate to enter this next chapter under the leadership of Dr. Michael Cormack, Jr., whose track record of transformational academic improvement and system-wide results across Mississippi positions him exceptionally well to lead this work forward. Together, we are ready to deliver on the promise of this plan to our staff, scholars, families, and community.



Hector G. Calzada, Jr.
Chairman, Board of Directors • KIPP Atlanta Schools

Who We Are

KIPP Atlanta Schools is a network of nine public charter schools located in the city of Atlanta and East Point. At KIPP, we believe that every scholar deserves a joyful and excellent education and opportunities that will lead them towards a fulfilling life. Since founding our first middle schools in 2003, KIPP Atlanta Schools has been united around one goal: supporting our scholars in developing their academic abilities and ultimately proving what is possible in public education.

Our Vision

Every child grows up free to create the future they want for themselves and their communities.

Our Mission

Together with families and communities, we create joyful, academically excellent schools that prepare scholars with the skills and confidence to pursue the paths they choose – college, career, and beyond – so they can lead fulfilling lives and build a more just world.



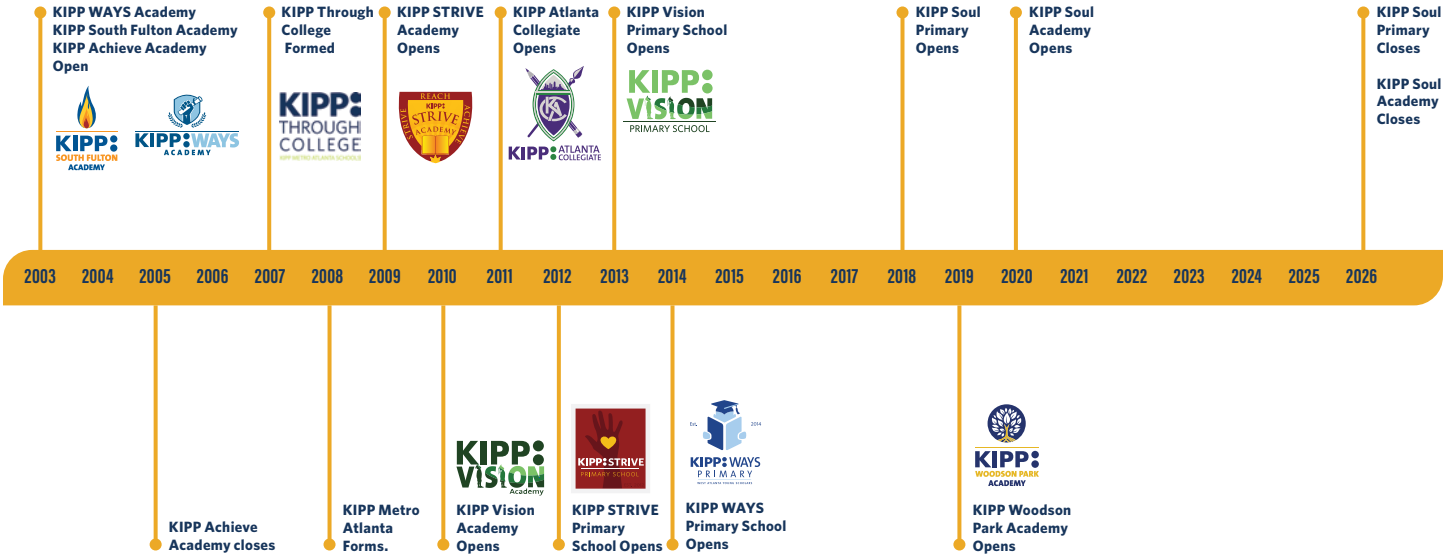


Our Impact: By the Numbers

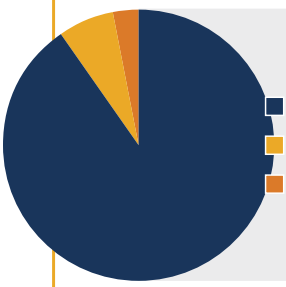
4,500+	9	6	700+	2,000+
SCHOLARS	SCHOOLS	CAMPUSES	STAFF	ALUMNI

Scholar Demographic Data

96%	4%
AFRICAN AMERICAN	WHITE, HISPANIC, OR MULTI-RACIAL



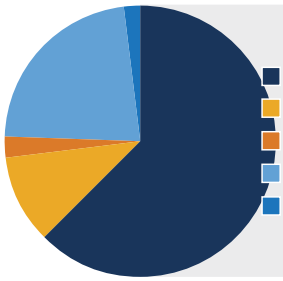
FINANCIALS FISCAL YEAR 2025



REVENUES

- ***Total Public Funding*** $130,983,484
- ***Private Contributions*** $9,845,915
- ***Other*** $4,086,736

Total $144,916,135



EXPENSES

- ***Instruction/ Programs*** $91,465,030
- ***Maintenance*** $15,583,725
- ***Capital Outlay*** $3,532,381
- ***General Admin*** $32,896,757
- ***Other Support*** $2,634,784

Total $146,112,677

Our Journey: Process & Stakeholder Input

Guided by KIPP Atlanta's mission, vision, and values, we reflected on where our scholars and schools stand today and where we aspire to be in the years ahead. We engaged a broad cross-section of our community, including school leaders, teachers, non-instructional staff, families, scholars, alumni, and Board members. This level of engagement ensured authentic reflection of the voices and lived experiences of those we serve. From August 2025 to April 2026, we made over 6,000 touchpoints with stakeholders through in-person sessions and surveys, including:

- Cabinet Team Meetings
- Board Committee Meetings
- Quarterly Retreats with school and regional leaders
- Campus Listening Tours
- Think Tanks with cross-section of staff
- Focus Groups with alumni
- Surveys for staff, scholars, and families

1,400+ STAFF MEMBERS

3,000+ SCHOLARS

1,500+ FAMILIES

30+ BOARD MEMBERS

20+ ALUMNI



Our Strategic Big Bets

By 2030, KIPP Atlanta Schools will be a **top-performing and top-choice public school network** for families, a place where **scholars experience both academic excellence and expanded opportunity**, where **educators and leaders grow and thrive**, and where **strong systems and innovation** in the educational process make long term impacts on our scholars. We envision a network that is **not only strong in outcomes, but distinctive in experience: joyful, affirming, innovative, and built to endure.**

We will measure our success on this plan if we are able to achieve the following by 2030:

Excellent Schools.

Double the percent of scholars *proficient or distinguished* in English-Language Arts **from 25% to 50%.**

Expansive Futures.

Double the percent of high school graduates *earning a degree* within 6 years **from 32% to 64%.**



Our Strategic Commitments

The insights gathered through our extensive engagement process helped us identify the commitments most essential to KIPP Atlanta's next chapter. Grounded in the voices of our scholars, families, teachers, school leaders, alumni, and Board members, these commitments reflect what our community values most today and what will be required to thrive in the future. Together, they will guide our decisions, investments, and collective action as we build toward 2030.

This plan intentionally balances two kinds of work. First, we will strengthen the core conditions that make **excellent schools** possible: rigorous instruction, strong culture, exceptional talent, family partnerships, attendance, enrollment, and financial sustainability. Second, we will ensure **expansive futures** for our scholars by building more future-ready pathways, stronger alumni and community networks, and adaptive systems that help KIPP Atlanta respond to a changing educational and workforce landscape. In that sense, this is both a plan for disciplined execution and a plan for strategic evolution.

1 Commitment 1: A Transformative Scholar Experience

We will ensure all scholars experience high-quality instruction, strong learning habits, and supportive school cultures that prepare them for success at every stage of their K–16 journey and beyond.

2 Commitment 2: Exceptional Educators and Leaders

We will recruit, develop, and retain mission-driven, highly effective educators and leaders; invest in leadership pipelines and professional growth; and create the conditions for adults to thrive and grow over time.

3 Commitment 3: Family, Alumni, and Community Partnerships

We will deepen existing relationships by building strong family–school partnerships, fostering meaningful alumni engagement, and cultivating purposeful community relationships that support scholars and families over time.

4 Commitment 4: An Effective and Innovative Organization

We will continue building an organization that is effective, adaptive, and innovative by strengthening core systems, improving efficiency, and responsibly leveraging innovation to support attendance, financial sustainability, and consistent execution across schools.

Implementation and Accountability

This strategic plan establishes KIPP Atlanta's four-year direction. Each year, the organization will translate the plan into annual operating priorities with named initiative champions, milestones, leading indicators, and progress-monitoring routines. The Board and senior leadership team will monitor a focused set of headline measures while management teams use initiative-level metrics to support execution, learning, and adjustment over time.

We will organize our work across three categories:

- **Prepare** – designing, piloting, and building readiness
- **Launch** – implementing new initiatives at scale
- **Refine** – strengthening and improving existing work

This approach ensures we build momentum quickly while maintaining focus and sustainability.



From Strategy to Action: Year One (2026–27) Focus

The first year of the 2030 Plan is designed as a **focused launch year** — building the foundation for long-term success while delivering early, meaningful impact for scholars. Rather than pursuing all priorities at once, **KIPP Atlanta will take a disciplined approach: launching a targeted set of high-impact initiatives while preparing for broader expansion in future years.** This balance allows the organization to move with urgency while protecting focus and execution quality.

Strengthen the Core. Expand What Is Possible.

Priority Area	Year One Focus
Academic Core	Strengthen instruction, early literacy, and intervention systems, with emphasis on key transition years
Scholar Experience	Build consistent culture systems and improve attendance to maximize time for learning
Postsecondary Readiness	Strengthen ACT readiness, GPA outcomes, and pathway planning
Talent	Clarify excellence and strengthen development, coaching, and retention of educators and leaders
Organizational Sustainability	Align enrollment, staffing, scheduling, and financial planning to support strong school models

Launching Now (2026–27) Building for What Comes Next

In parallel, KIPP Atlanta will invest in thoughtful design and early pilots that position the organization for deeper impact in later years. This includes **expanding postsecondary and career pathways, strengthening alumni and family partnerships, building strategic community and employer relationships, and exploring emerging technologies, innovative school models, and extended learning opportunities.** This work ensures that future initiatives are well-designed, aligned, and ready to scale, rather than rushed into implementation.

What Success Looks Like by the End of Year One (2026-27)

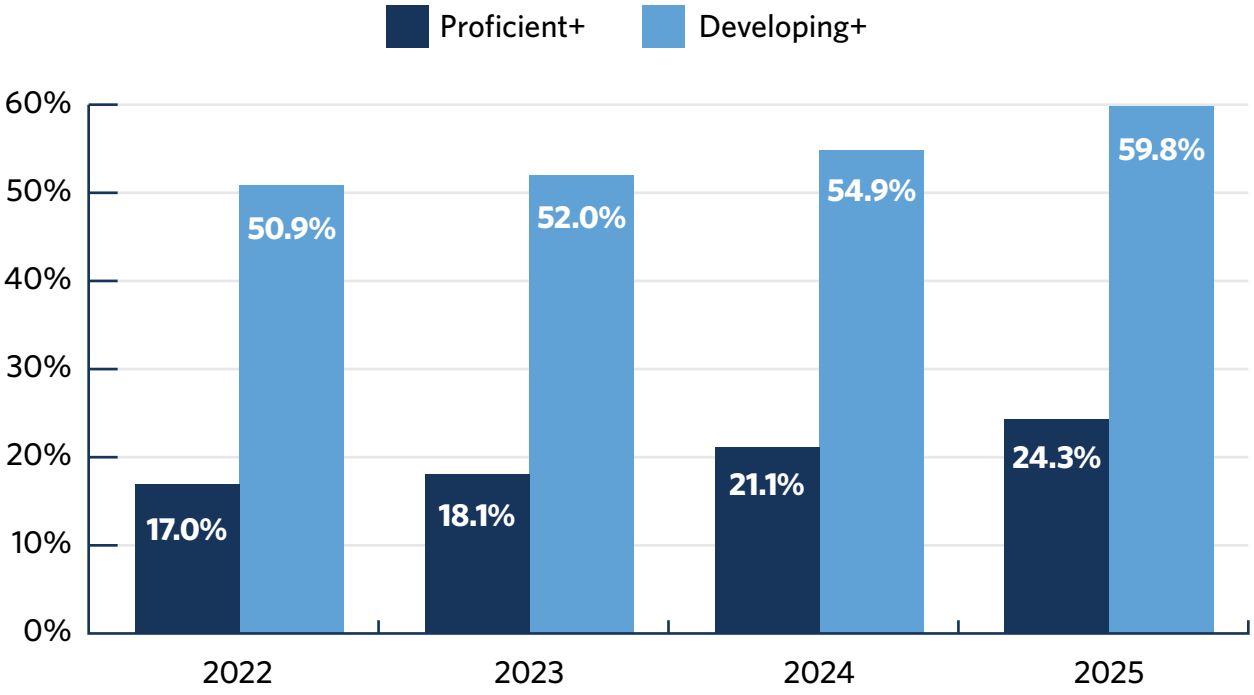
By the end of 2026–27, KIPP Atlanta will have:

- Strengthened academic outcomes, particularly in early literacy and core subjects
- Improved attendance and more consistent scholar experience across schools
- A clearer, more aligned approach to developing and supporting educators and leaders
- Measurable progress in postsecondary readiness
- A more stable and aligned organizational foundation
- Clear readiness to expand key initiatives in Years 2

A Transformative Scholar Experience

We will achieve academic excellence by building a **rigorous, joyful, and future-ready educational experience** that equips every scholar with the knowledge, skills, and confidence to thrive in school, in life, and in a rapidly changing world. By **strengthening our academic core first** and then **expanding into innovative, high-value programmatic opportunities**, KIPP ATL will create an educational model that both **meets diverse learner needs and sets our schools apart.** Through excellent instruction, strong culture, targeted support, and meaningful college and career experiences, **we will prepare scholars to navigate key transitions and successfully persist through postsecondary pathways.** We will define and measure success not only by college access, but by **persistence, completion, and long-term outcomes 4–6 years beyond graduation.**

Overall Proficiency Grades 3-8 EOG, HS Core 4 EOC



A Transformative Scholar Experience

KEY INITIATIVES AND STRATEGIES

Legend: Prepare | Launch | Refine

Initiative 1.1 | Define and Deliver the Profile of a Scholar

We will define and bring to life a KIPP Atlanta scholar profile by designing and delivering a cohesive K–16 experience that builds the knowledge, skills, and mindsets every scholar needs to thrive.

Strategies	Strategic Phasing			
	2026-27	2027-28	2028-29	2029-30
1.1a. Clearly **articulate academic skills, learning habits, and school cultural competencies expected at key transition points** (e.g., Kindergarten, 4th grade, 8th grade, 12th grade) to guide instruction, culture, and support systems.	P	L	R	R
1.1b. Monitor scholar progress toward defined milestones using multiple measures and **implement timely academic, scholar culture, and counseling interventions** to address emerging needs and prevent gaps from widening.	N/A	P	L	R

A Transformative Scholar Experience

KEY INITIATIVES AND STRATEGIES

Legend: Prepare | Launch | Refine

Initiative 1.2 | Accelerate Learning For All Through High-Quality Instruction
We will accelerate scholar learning by strengthening high-quality, grade-level and advanced instruction, improving differentiation, and ensuring scholars receive the challenge and support they need to grow.

Strategies	Strategic Phasing			
	2026-27	2027-28	2028-29	2029-30
1.2a. Strengthen **differentiated core instruction by implementing a network-wide approach to Tier 2 and Tier 3 supports** that enables schools to identify needs earlier, target interventions more consistently, and accelerate scholar growth.	L	R	R	R
1.2b. Offer **gifted and advanced coursework opportunities** that provide increased rigor, depth, and challenge for scholars ready to accelerate their learning.	P	L	R	R
1.2c. Leverage emerging technologies and intelligent systems,, including AI-enabled tools where appropriate, to support differentiated instruction, expand access to high-quality instructional resources, and maintain strong instructional expectations and human oversight.	P	L	L	R

A Transformative Scholar Experience

KEY INITIATIVES AND STRATEGIES

Legend: Prepare | Launch | Refine

Initiative 1.3 | Increase Postsecondary Readiness and Fulfillment

We will increase postsecondary readiness, persistence, and completion by strengthening ACT preparation, advising, career exposure, dual enrollment, early college opportunities, and clear high school pathways aligned to scholars' interests and long-term goals.

Strategies	Strategic Phasing			
	2026-27	2027-28	2028-29	2029-30
1.3a. Improve the implementation of **ACT Preparation** to ensure scholars are ready for the academic demands of college and other postsecondary pathways.	L (11-12)	L (9-10)	R	R
1.3b. Measure scholars' knowledge, skills, and beliefs for college success and provide interventions to strengthen purpose.	P	L	R	R
1.3c. Develop and expand clear high school pathways (e.g., STEM, JROTC, etc.) for scholars to explore and pursue a range of interests that will shape their 9-12 academic journey and postsecondary options, while ensuring our high school facilities can accommodate these pathways and programming.	P	L	R	R
1.3d. Track and improve postsecondary persistence and completion outcomes, including reducing time to degree through expanded access to dual enrollment, early college opportunities, expanded near-peer mentoring programs, immersive summer on-campus and pre-exposure opportunities, and last-dollar direct scholarships.	P	L	R	R
1.3e. Enhance college advising and career placement systems to better connect scholars to high-success colleges for African American and first-generation students, and to career pathways that lead to family-sustaining wages.	P	L	R	R

A Transformative Scholar Experience

KEY INITIATIVES AND STRATEGIES

Legend: Prepare | Launch | Refine

Initiative 1.4 | Scholar Culture and Learning Habits

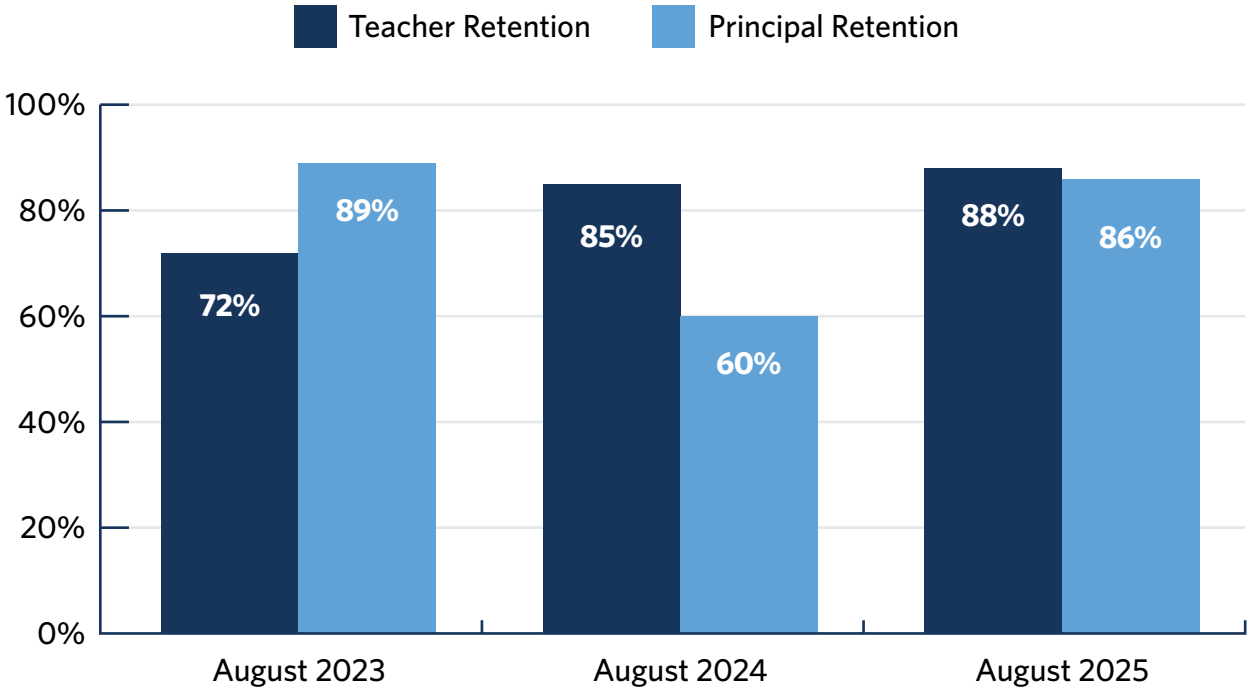
We will strengthen scholar culture and learning habits by establishing clear, developmentally appropriate expectations and systems that promote positive culture, engagement, and academic readiness.

Strategies	Strategic Phasing			
	2026-27	2027-28	2028-29	2029-30
1.4a. Develop and implement K–8 and high school culture playbooks that articulate shared expectations, routines, and responses to support positive culture, minimize instructional disruption, and create predictable learning environments across campuses.	P	L	R	R
1.4b. Adopt and implement a consistent culture platform to monitor trends, support early intervention, and ensure responsive culture practices across schools.	P	L	R	R
1.4c. Develop scholars' executive functioning skills, such as self-regulation, organization, goal-setting, and perseverance, through instructional practices, advisory structures, and targeted supports that reinforce academic engagement and independence.	N/A	P	L	R

Exceptional Educators and Leaders

We will develop exceptional educators and leaders by creating aligned, differentiated development pathways that support growth from entry into the profession through advanced leadership roles. This work will be grounded in a clear profile of KIPP Atlanta educators and leaders, aligned to our instructional vision, cultural expectations, and the core professional behaviors that define excellence across our staff. Through this commitment, we will build shared instructional and cultural foundations, ensure certification and readiness, strengthen leadership development and succession planning, and leverage emerging tools to support sustainable workloads and long-term effectiveness.

Teacher & Principal Retention



Exceptional Educators and Leaders

KEY INITIATIVES AND STRATEGIES

Legend: Prepare | Launch | Refine

Initiative 2.1 | Define the Profile of a KIPP Atlanta Educator and Leader

We will create a clear, shared definition of what excellent teaching and leadership look like at KIPP Atlanta Schools, and use that profile to align hiring, development, coaching, evaluation, and succession planning.

Strategies	Strategic Phasing			
	2026-27	2027-28	2028-29	2029-30
2.1a. Establish a **clear, shared set of competencies, mindsets, and professional behaviors that describe excellence** for educators and leaders, aligned to our instructional vision and cultural expectations.	P	L	R	R
2.1b. Integrate the profile into talent practices to drive consistency across hiring, development, coaching, evaluation, and succession planning.	P	L	R	R

Exceptional Educators and Leaders

KEY INITIATIVES AND STRATEGIES

Legend: Prepare | Launch | Refine

Initiative 2.2 | Educator Development and Growth

We will support educator development and growth by establishing differentiated learning experiences that meet educators where they are in their careers and equip them to deliver high-quality instruction.

Strategies	Strategic Phasing			
	2026-27	2027-28	2028-29	2029-30
2.2a. Implement teacher induction for early-career teachers (years 0-3), providing targeted support, coaching, and development to build instructional confidence, effectiveness, and retention early in their careers.	P	L	R	R
2.2b. Launch a KIPP Atlanta Foundations during onboarding to ground all new to KIPP educators, regardless of prior experience, in shared instructional expectations, culture, and ways of working across the network.	P	L	R	R
2.2c. Support educators in earning and maintaining **required certifications and endorsements** to ensure compliance, alignment to funding requirements, and readiness with the content knowledge and pedagogy needed for their roles.	L	R	R	R
2.2d. Leverage emerging tools, including artificial intelligence (AI), to streamline planning, feedback, and professional learning processes to support a sustainable workload.	P	L	R	R

Exceptional Educators and Leaders

KEY INITIATIVES AND STRATEGIES

Legend: Prepare | Launch | Refine

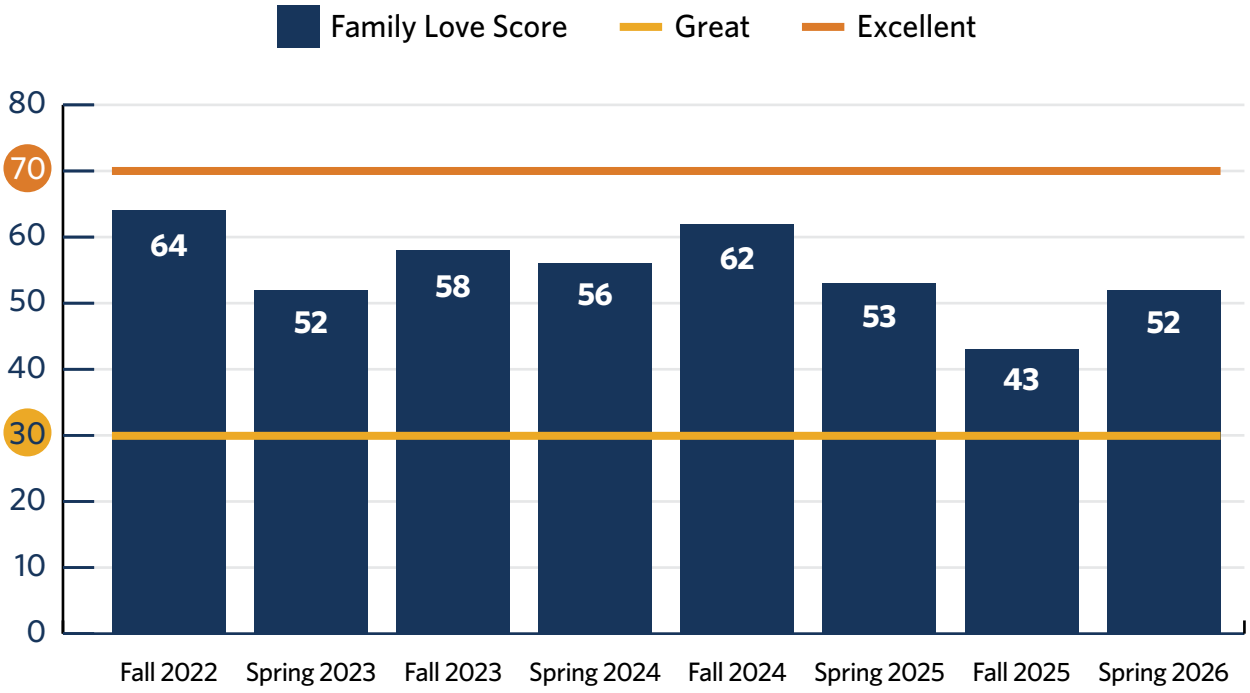
Initiative 2.3 | Build Strong Leadership Pipelines and Succession Plans
We will build strong leadership pipelines and ensure continuity by aligning leadership development experiences to our academic vision, organizational priorities, and critical school- and network-level roles.

Strategies	Strategic Phasing			
	2026-27	2027-28	2028-29	2029-30
2.3a. Ensure **cohort-based leadership development experiences** are intentionally aligned to one another and to broader organizational goals.	L	R	R	R
2.3b. Establish **succession plans for critical school- and network-level leadership roles** to ensure continuity, stability, and readiness as leadership transitions occur.	L	R	R	R
2.3c. Support **leaders in earning and maintaining relevant certifications** to ensure readiness for leadership roles, compliance with requirements, and alignment to instructional and organizational expectations.	P	L	R	R

Family, Alumni, and Community Partnership

We will strengthen family, alumni, and community partnerships by building trust, deepening engagement, and clearly demonstrating why KIPP Atlanta is a top-performing and top-choice school system for families. By centering partnerships, alignment, advocacy, and access to opportunity, we will build long-term relationships that support scholars, families, and alumni over time. We will also ensure clear ownership, coordination, and use of data to strengthen the impact of our family, alumni, and community engagement efforts.

Family Love Score *(Based on Net Promoter Score)*



Family, Alumni, and Community Partnership

KEY INITIATIVES AND STRATEGIES

Legend: Prepare | Launch | Refine

Initiative 3.1 | Strong Family-School Partnerships

We will strengthen family–school partnerships by establishing shared commitments and providing families with the support, communication, and tools needed to actively partner in their scholars' success.

Strategies	Strategic Phasing			
	2026-27	2027-28	2028-29	2029-30
3.1a. Develop and implement clear **family–school commitments** that articulate shared expectations and responsibilities in support of scholar attendance, engagement, learning habits, and academic success.	L	R	R	R
3.1b. Align academic, culture, and **wraparound supports to help families meet shared commitments**, addressing barriers related to attendance, engagement, access to resources, and family learning needs, including future-facing topics such as digital literacy, awareness of emerging technology, and postsecondary planning	P	L	R	R
3.1c. Leverage emerging tools, including intelligent systems and automation, to streamline communication and support responsive two-way engagement with families.	P	L	R	R

Family, Alumni, and Community Partnership

KEY INITIATIVES AND STRATEGIES

Legend: Prepare | Launch | Refine

Initiative 3.2 | Reconnect, Support, and Mobilize KIPP Atlanta Alumni

We will reconnect, support, and mobilize alumni by creating intentional opportunities for alumni to stay connected to KIPP Atlanta, access continued support, and contribute to the success of current and future scholars.

Strategies	Strategic Phasing			
	2026-27	2027-28	2028-29	2029-30
3.2a. Establish a KIPP Atlanta Schools Alumni Association that provides structured opportunities for connection, engagement, and communication, fostering sustained relationships with alumni over time.	L	R	R	R
3.2b. Create structured **opportunities for alumni to serve as mentors and volunteers to scholars** through virtual and in-person engagement, strengthening scholar support and reinforcing a sense of belonging and continuity within the KIPP Atlanta community.	P	L	R	R

Family, Alumni, and Community Partnership

KEY INITIATIVES AND STRATEGIES

Legend: Prepare | Launch | Refine

Initiative 3.3 | Purposeful and Strategically-Aligned Community Partnerships

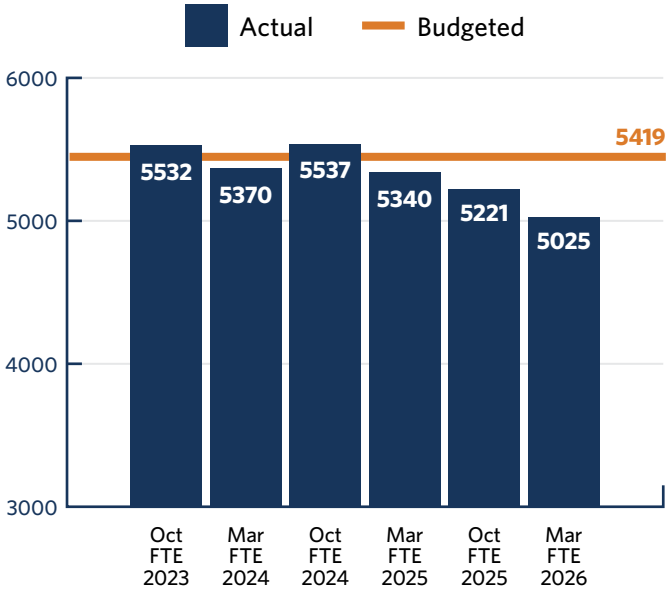
We will build purposeful partnerships with community organizations aligned to educational success to expand access to resources, opportunities, and supports for scholars and families.

Strategies	Strategic Phasing			
	2026-27	2027-28	2028-29	2029-30
3.3a. Develop and sustain **strategic partnerships with community organizations, higher education institutions, and employers** that are intentionally aligned to KIPP Atlanta's 2030 commitments (e.g., ACT performance, post-secondary persistence and completion, AI to accelerate instruction), ensuring partnerships are coherent, high-impact with outcomes-based contracting, and responsive to scholar and family needs.	P	L	R	R
3.3b. Partner with community organizations to **engage in proactive, supportive advocacy** that elevates the needs of scholars and families and expands access to educational resources and opportunities (e.g. providing outside of school opportunities, encouraging revisions to state funding formula, etc.)	N/A	P	L	R

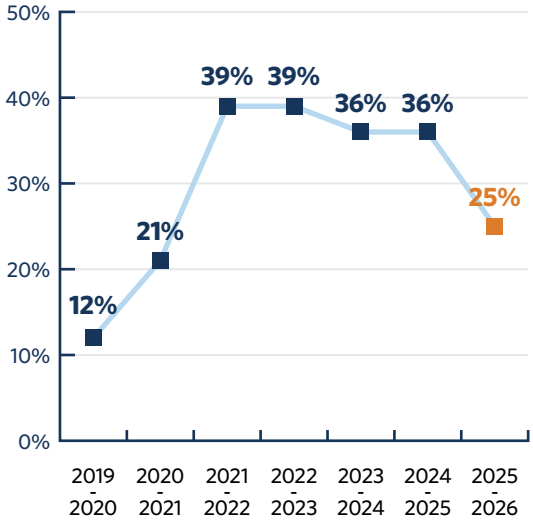
An Effective and Innovative Organization

We will continue building an organization that is effective, adaptive, and innovative — one that can sustain excellent schools today while evolving to meet the opportunities and challenges of tomorrow. This means strengthening the systems, practices, and decision-making that enable our schools to operate effectively now, while positioning KIPP Atlanta Schools to innovate, adapt, and grow in a changing landscape and ensuring our schools evolve to reflect the demands of a rapidly changing workforce and postsecondary landscape. By aligning core organizational practices and responsibly leveraging emerging technologies, intelligent systems, and automation, KIPP Atlanta will improve execution, reduce inefficiencies, and ensure the long-term sustainability and readiness of the organization.

Actual Enrollment vs. Budgeted Enrollment



Chronic Absenteeism



As of May 1, 2026

An Effective and Innovative Organization

KEY INITIATIVES AND STRATEGIES

Legend: Prepare | Launch | Refine

Initiative 4.1 | Innovation for Organizational Effectiveness

We will strengthen organizational effectiveness by responsibly leveraging innovation to improve efficiency, clarity, and access to information across the organization.

Strategies	Strategic Phasing			
	2026-27	2027-28	2028-29	2029-30
4.1a. Develop and implement clear guidance and guardrails for the responsible use of artificial intelligence and emerging tools by scholars and adults, ensuring ethical use, data privacy, and alignment to our values and educational commitments.	L	R	R	R
4.1b. Identify and replace inefficient or manual processes with AI-enabled and technology-supported solutions where appropriate, reducing administrative burden and allowing staff to focus on high-impact work.	P	L	L	L
4.1c. Refine documentation of shared processes, and improve access to centralized information to promote clarity and consistency across schools and teams.	L	R	R	R
4.1d. Explore and pilot innovations in school design, scheduling, and programming (e.g. Pre-K, STEM, and outside of school opportunities) that better align with future workforce demands and postsecondary pathways.	N/A	P	L	L

An Effective and Innovative Organization

KEY INITIATIVES AND STRATEGIES

Legend: Prepare | Launch | Refine

Initiative 4.2 | Dramatically Reduce Chronic Absenteeism

We will significantly reduce chronic absenteeism by strengthening attendance systems, identifying barriers earlier, improving school-level accountability, and partnering with families to ensure scholars are present, engaged, and ready to learn.

Strategies	Strategic Phasing			
	2026-27	2027-28	2028-29	2029-30
4.2a. Implement a shared chronic absenteeism system with regional attendance policies, clear accountability, and progress-monitoring tools to better support schools and drive action.	R	R	R	R
4.2b. Leverage emerging tools, including AI, to streamline school-to-home attendance communication, support timely outreach, and improve responsiveness.	P	L	R	R

An Effective and Innovative Organization

KEY INITIATIVES AND STRATEGIES

Legend: Prepare | Launch | Refine

Initiative 4.3 | Financial Sustainability

We will strengthen financial sustainability by aligning enrollment, staffing, and master scheduling to maximize resources and ensure our resources are used efficiently and equitably in service of scholar learning.

Strategies	Strategic Phasing			
	2026-27	2027-28	2028-29	2029-30
4.3a. Strengthen enrollment and re-enrollment practices to support stable, healthy enrollment across schools, ensuring predictable funding and long-term financial sustainability.	L	R	R	R
4.3b. Implement strategic master scheduling and staffing practices that ensure schools receive appropriate funding while maintaining high-quality instruction.	P	L	R	R
4.3c. Grow and diversify philanthropic revenue to close the enrollment funding gap, resource organizational innovation, and build long-term financial resilience by developing a multi-layered advancement strategy that reduces dependence on any single revenue source and positions KIPP Atlanta Schools to sustain and expand its KIPP Forward program and expansion of our high school.	P	L	R	R

KIPP ATLANTA SCHOOLS

2030 Strategic Plan

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