

# 2025 Strategic Plan Last Lap

# 2025 Objectives & Priorities



**Our families love us and all of our KIPPsters thrive academically.**



## Learning Experience

Our schools offer a *consistent, joyful, academically excellent, identity affirming* experience from campus to campus.



## Alumni Success

Upon high school graduation, alumni are equipped to pursue their *passion* and are *supported on* their *chosen* path to economic independence.



## Equity

KIPP Atlanta is *eliminating systems of oppression* and lifting up voices within our school community.



## Family Partnerships

KIPP Atlanta families are *engaged with their schools* and impacting change for our community.



## Built to Last

KIPP Atlanta Schools is *built to last* - getting stronger as we get bigger.

# 2025-26: Strategic Continuation Year

# Strategic Continuation Year

## Rationale/Purpose of Strategic Continuation Year:

<b>Sustain</b>	<ul style="list-style-type: none"><li>• We tried a lot of new things and we need to continue what is working</li><li>• We won't know what worked from this year until we get the data back</li><li>• Continue momentum on what's working (e.g., Early Lit, Fund Balance Initiatives, etc.)</li></ul>
<b>Stabilize</b>	<ul style="list-style-type: none"><li>• We need to stabilize our programming/operation before introducing anything new or different</li><li>• Continuous improvement, One KIPP, Fund Balance Initiatives, etc.</li><li>• Full implementation of "Frankenhouse" Operating Model (i.e., staffing model shifts)</li></ul>
<b>Simplify</b>	<ul style="list-style-type: none"><li>• We're still doing too much and we need to continue to hone in on the most important things</li><li>• Think - recent assessment strategy revamp</li></ul>
<b>Study</b>	<ul style="list-style-type: none"><li>• Community voices - listening to families, scholars, staff, etc.</li><li>• One KIPP requirements and KIPP Foundation "2030" plan</li><li>• APS/FCS/Federal politics and charter school landscape, enrollment landscape</li><li>• APS's new strategic plan</li><li>• AI and other innovations impacting teaching and learning</li></ul>

# 2025 Strategy Plan | CONTINUATION

Priority	Continuation Focus
<b>Learning Experience</b>	<ul style="list-style-type: none"> <li>Continue focus on continuous improvement efforts in service of getting off and staying off the state accountability support lists</li> <li>Driving efforts to minimize chronic absenteeism so scholars can engage in instruction</li> <li>Ensure that Big KIPPster Culture continues to strengthen, not detract from our core business of teaching and learning</li> </ul>
<b>Alumni Experience</b>	<ul style="list-style-type: none"> <li>Continue to aggressively monitor scholars on track to graduate and developing strong Warrior Blueprints for selected path to post-secondary choices</li> <li>Strengthen our ACT preparation, participation, and achievement</li> </ul>
<b>Equity</b>	<ul style="list-style-type: none"> <li>Share our equity definition with our various stakeholder groups</li> <li>Implement “Equity Champions” across our organization to uphold this definition and identify areas of opportunity and celebration</li> </ul>
<b>Family Partnerships</b>	<ul style="list-style-type: none"> <li>Continue to focus on family engagement strategies that provide resources and tools that help families support their scholars at home academically</li> <li>Bring on a Family Liaison at each campus leading the work from the school</li> </ul>
<b>Built to Last</b>	<ul style="list-style-type: none"> <li>Determine path to funding our critical facilities needs at KAC, KSFA, and KSC</li> <li>Explore and adopt a new expense management system and new procurement system</li> </ul>

# Strategic Plan Creation Detailed Timeline

Phase	Timeline	Details
Launch & Preparation	July-August	<ul style="list-style-type: none"><li>• Set Planning Timeline &amp; Milestones</li><li>• Define Goals for the Strategic Plan (vision, guiding questions)</li></ul>
Stakeholder Discovery & Engagement	August-October	<ul style="list-style-type: none"><li>• Surveys &amp; Listening Tours (families, staff, scholars/alumni, and partners)</li><li>• Community “Think Tank” Launch</li><li>• Audit/Review all Performance Data &amp; Conduct Needs Assessment</li></ul>
Strategy Development	October-February	<ul style="list-style-type: none"><li>• Draft Core Values, Strategic Pillars &amp; Goals</li><li>• Draft Priorities &amp; Align on Measurable Outcomes</li><li>• Iterate with Stakeholders</li></ul>
Plan Finalization	March-May	<ul style="list-style-type: none"><li>• Finalize Strategic Plan With Strategies &amp; Initiatives</li><li>• Review by Board of Directors and Approve Final Plan</li></ul>
Communication & Launch	May-July	<ul style="list-style-type: none"><li>• Develop Communications Plan (town halls, toolkits, family letters, social media)</li><li>• Design Strategic Plan Materials</li><li>• Translate Strategic Plan into Action Plans</li><li>• Launch Year 1 Priorities</li></ul>