

# KIPP: ATLANTA SCHOOLS

## KIPP Atlanta Schools Development Committee Meeting Minutes

*January 7, 2024*

*Regional Staff Team Office*

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**Committee Members Present: Joe Arnold, Deb Sudberry, Jim Bostic, Frank Glover [Online], Omar Dione [Online]**

**Committee Members Absent: Dekia Scott, Dawn Griffin**

**KIPP Metro Atlanta Schools Staff Present: Dr. Lawrence Harris, Torrey Bates, Atoya Constantine, Teberina Johns, Kyla Byas-Smith**

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January 7, 2025- The meeting was called to order at 9:13 am by Dr. Harris, Deb, Joe and Jim

### **I. Development Highlights & Development Updates**

A. Highlights: Best of KIPP/KIPP Competes Spelling Bee sponsored by our star partner Delta Air Lines was a huge success. Our scholars were greatly celebrated and did a fantastic job in competing in our regional competitions.

- Committee got to see the impact of KIPP Forward through the KAC Savannah State University School Tour and Morehouse Early Decision Day. The Director of Enrollment at Morehouse was highly impressed with the applications submitted this year. This was the largest acceptance in KIPP history, with 5 scholars being accepted to attend in Fall '25.

B. Development Updates:

1. **Annual Report** - is receiving positive feedback and recognition. Mark Wesley called Torrey Bates to share his sentiments of KIPP “being academically back” and enjoyed looking through the annual report. His support was matched with a \$25,000 gift to continue our impact.
2. **Partnership updates** about DNLOmniMedia, Purpose Possible, Freewill and Pinkston efforts were discussed.
  - a) Committee was highly impressed with the easy process of using Freewill. Deb suggests to bring this conversation up at

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the Board Meeting (February) to discuss the streamline process of smart & planned giving opportunities

3. **YTD Data** - per request from the committee from the last meeting, they wanted an accurate breakdown of Year To Date total. After more data entry cleanup and tracking gifts and pledges, we are able to accurately communicate that we have raised \$3.4M (since July '24) | Looking forward to the opportunity to cultivate more relationships
4. **Updated Noted Notable Funding** - Dr. Harris and Mrs. Shaeheed was able to acquire a new grant after applying for the Bounce Back Plan.
5. **"The Marcus Circle of Impact"** is still being considered for giving society legacy givers.

**II. Upcoming Priorities:** Provide a video training of how committee and staff can access dashboard data of donor/fundraising reporting; create instructional manual or host in-person training

A. Night of Impact 2025 - February 27 at The Buckhead Club

- Goal is to raise \$340,000 (low), \$350,000 (mid); \$400,000 (high)
- Invitations will be prepared to be sent out by Friday, Jan 9, 2025
- Worked through the Potential Sponsors list and who the committee suggests we reach out to. We will begin initial contact with these contacts this week (1/7/25)
- The committee requests to get a copy of the RSVP list from last year's host sites so they know who to personally reach out to (prep sponsorship packages/letters)

B. Best of KIPP/KIPP Competes - Science Fair is January 23, 2025

- working with Leslie Locks to enhance the online experience to highlight the best of our scholars

C. KIPP ATL Experience at KIPP South Fulton on January 16

D. Board Committee Pledge Form - suggested to level set this until next year, as Rick is preparing to shift out of Board Chair role by end of FSY 2024-25; wants to have a 100% board giving goal

Dr. Harris made a motion to adjourn the board meeting. Joe, Deb and Jim seconded it. The motion passed unanimously.

*The meeting concluded at 11:01 am. Minutes taken by Teberina Johns*