

The "Best of KIPP"

SPONSORSHIP PACKAGE



Hosted by KIPP Atlanta Schools

- Various Dates throughout the 2024-25 School Year
- Time may vary by event
- Specific venues for each competition will be announced

ABOUT THE EVENT SERIES

The "Best of KIPP" is not just a single event, but a series of academic competitions taking place throughout the 2024-25 school year. This initiative by KIPP Atlanta Schools aims to highlight the academic talents of our KIPPsters across multiple disciplines. From the Spelling Bee to the Chess Tournament, each event is designed to showcase excellence and foster a spirit of healthy competition among our scholars.



FEATURED COMPETITIONS

- Regional Spelling Bee (4th-8th)
- Helen Ruffin Reading Bowl (4th-12th)
- Regional Science Fair (Kindergarten-8th)
- Mathlete Competition (4th-8th)
- Chess Tournament (3rd-12th)



WE LOOK FORWARD TO PARTNERING WITH YOU TO CELEBRATE **THE BEST OF KIPP!**

KIPP STAR PRESENTING SPONSOR - \$25,000

BENEFITS:

- **Exclusive Recognition:** As the Presenting Sponsor, your company will be featured as the shining star of all "Best of KIPP" featured competitions.
- **Live Stream Integration:** Your logo and branding will be prominently displayed during the competition live stream, ensuring high visibility to in-person and online audiences.
- **Logo Placement:** Prominent placement of your logo on all event materials, including invitations, programs, signage, and digital platforms and social media.
- **VIP Seating:** Includes VIP seating for up to 10 guests at all "Best of KIPP" featured competitions.
- **Acknowledgment:** Recognition during all "Best of KIPP" featured competitions with the opportunity for a representative to speak.
- **Post-Event Recognition:** Extensive acknowledgment in all post-event communications, including thank-you emails, newsletters, and social media shoutouts.
- **Press Release:** Mention in the event's press release as the KIPP Star Presenting Sponsor.
- **Best of KIPP Star Sponsorship Pendant/Award**

EXCELLENCE IN EDUCATION SPONSORSHIP - \$15,000

BENEFITS:

- **Live Stream Integration:** Your logo and branding will be prominently displayed during the live stream, ensuring high visibility to in-person and online audiences.
- **Logo Placement:** Premium placement of your logo during all "Best of KIPP" live streams and on-site at all featured competitions
- **Premium Seating:** Reserved premium seating for up to 8 guests at all "Best of KIPP" featured competitions.
- **Post-Event Recognition:** Featured acknowledgment in post-event communications, including newsletters and social media.
- **Best of KIPP Excellence in Education Sponsorship Pendant/Award**

MEDIA COVERAGE SPONSOR - \$5,000

BENEFITS:

- **Brand Visibility:** Your company logo will be featured prominently on the selected "Best of KIPP" featured competition live stream platform, ensuring maximum exposure to our virtual audience.
- **Live Mentions:** Verbal acknowledgment as the Media Coverage Sponsor during the sponsored event.
- **Social Media Integration:** Your company will be mentioned in all social media posts related to the live stream.
- **Post-Event Analytics:** Receive a detailed report of live stream viewership and engagement.

GOLDEN OPPORTUNITY SPONSORSHIP - \$2,500

BENEFITS:

- **Logo Placement:** Highlighted as a provider of golden opportunities with your logo on select event materials and live stream content.
- **Preferred Seating:** Reserved seating for up to 6 guests.
- **Acknowledgement:** Recognition during select "Best of KIPP" featured competition(s).
- **Post-Event Recognition:** Inclusion in post-event communications, including a special mention in newsletters.

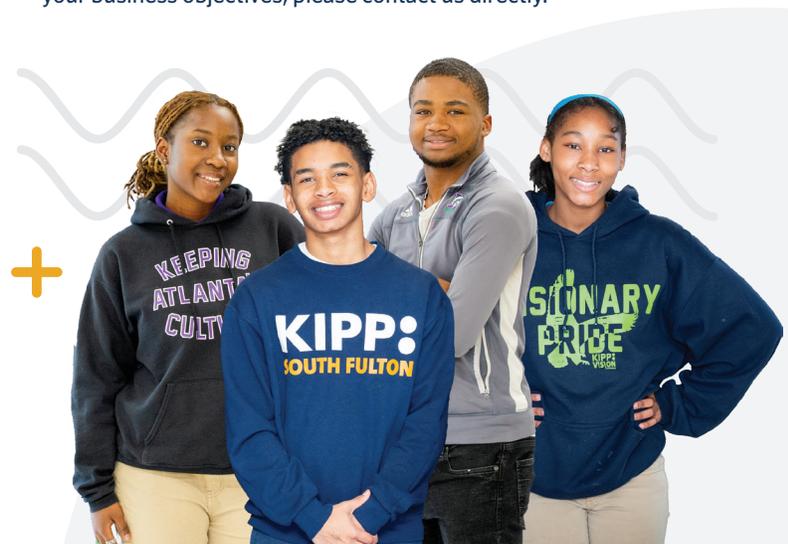
FRIEND OF KIPP SPONSORSHIP - \$500

BENEFITS:

- **Recognition:** As a provider of essential support to KIPP Atlanta Schools
- **Standard Seating:** Reserved seating for up to 2 guests.
- **Acknowledgment:** Inclusion in the acknowledgment in KIPP Atlanta Experience program materials

CUSTOMIZED SPONSORSHIP

We understand that each company has unique goals. If you would like to discuss a customized sponsorship package that aligns with your business objectives, please contact us directly.



For more information or to secure your sponsorship, please contact:

Torrey Bates

Managing Director of Development & Engagement

✉ tbates@kippatl.org

☎ (470)898-2366