

TO BUILD A MORE JUST WORLD



KIPP Metro Atlanta Schools
2020 ANNUAL REPORT

A New Mission & Vision

In 2019, as our national organization approached its 25th anniversary, we took the time to step back and reflect on the work we have accomplished over the past quarter-century and look forward to the future. Nothing remains static over 25 years—neither people nor organizations. Thankfully, we have learned a lot over these years and recently took the opportunity to reflect on who we are as an organization and how we have grown and evolved. As a result, in partnership with our national organization, we have updated our mission and vision to better represent the diversity and richness of our community and our shared goals for the future.

Our Vision

- ▶ **Every child grows up free to create the future they want for themselves and their communities.**

We envision a world where our students are truly free - free from stereotypes, free from preconceived notions, and free to collaborate with their families, peers, and neighbors to design the future together. In this world, our students will be able to thrive without limitations.

Our Mission

- ▶ **Together with families and communities, we create joyful, academically excellent schools that prepare students with the skills and confidence to pursue the paths they choose - college, career, and beyond - so they can lead fulfilling lives and build a more just world.**

We strive to partner with our families and communities as we continue to grow. However, in the past, KIPP has not always partnered with the communities in which our schools are located. We believe that joy and love must be central to our work because those emotions build connection and motivation for students. Finally, we know that if we want our students to be the empowered leaders of tomorrow, then we need to honor their voices and choices once they leave our classrooms. We want to stand with and support them as they pursue their lives and improve our world.

Dear KIPP Friends,

At the age of 12, I immigrated to the United States. As my family and I adapted to our new American life, school was always a central part of my world. I looked to school to build connections with friends and teachers, explore new ideas, and develop skills and habits that would provide me the freedom to pursue a life of choice. After 22 years in education and eight years as the Executive Director of KIPP Metro Atlanta Schools, I still believe that schools should be a place of connection, a place to explore, and a place that empowers all students to grow up free. KIPP Metro Atlanta students, teachers, staff, parents, and partners work together every day to create that vision and I could not be more proud of the way our organization has responded to the most challenging year we have ever experienced.

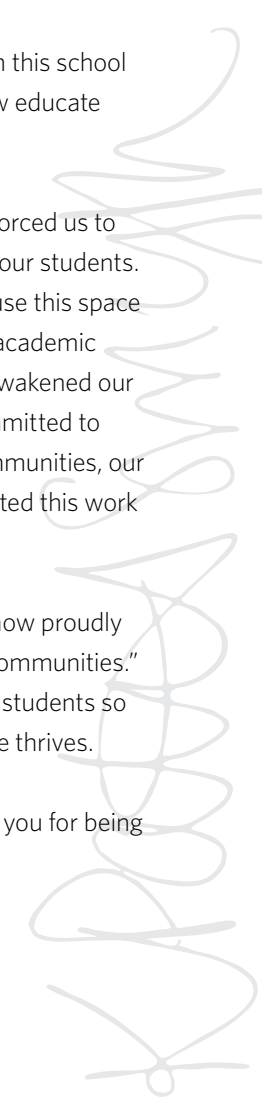
As 2020 comes to a close, I continue to be incredibly grateful for all of our partners who have helped us build and grow this organization over the past 18 years. The 2019-20 school year saw the opening of our 10th school - KIPP Woodson Park Academy - and we happily welcomed more than 600 students and their families into our KIPP family. This school also marked the first time in our organization's history when we have partnered with Atlanta Public Schools to assume operation of a traditional neighborhood school and we are very proud of the work we collectively did to successfully launch this school with our KIPP model. As I write this letter, we have also opened our 11th school, KIPP Soul Academy, and we now educate more than 5,100 students in grades K-12 and continue to support more than 900 college-aged alumni.

This year, 2020, will be remembered as a year of combatting dual pandemics. The COVID-19 global pandemic forced us to close our physical school buildings on March 13, cancel all state tests, and pivot to redefine the way we educate our students. While this means our report will not contain our traditional academic results from state testing, I am excited to use this space to share how our team stepped up to the challenge and developed innovative ways to maintain connection and academic excellence in this very new world. The other pandemic, which truthfully has plagued our country for centuries, awakened our country to challenges of systemic racism that our students, families, and staff face daily. As an organization committed to building a better tomorrow, this moment requires us to not just stand by, but stand up and demand that our communities, our leaders, and our country take action to combat racism. In this report, you will learn a bit about how we have started this work and our plans to continue it in the years to come.

I will close by sharing that we have adopted a new mission and vision as we enter this new decade of work and now proudly proclaim that we desire for "every child to grow up free to create the future they want for themselves and their communities." Education is freedom. Education is empowerment and we are acutely aware of our responsibility to prepare our students so that they will not just grow up in a more just world, but they will be the designers and builders who ensure justice thrives.

I hope that this message finds you and your loved ones well. On behalf of our students, families, and staff, thank you for being part of our KIPP family, and thank you for partnering with us to create joyful, academically excellent schools.

With gratitude,
Kinnari Patel-Smyth
Executive Director, KIPP Metro Atlanta Schools



Distance Learning & Our COVID-19 Response

On March 13, 2020, our schools temporarily closed their doors due to the COVID-19 global pandemic. The unprecedented impact of COVID-19 caused schools around the world to quickly shift their in-person classrooms into a virtual learning experience. Within weeks, and without visibility into how long virtual learning would last, KIPP Metro Atlanta Schools transitioned into a virtual educational organization.

COVID-19 exposed and highlighted the disparities in healthcare access and education that have persisted for generations. We have all seen how COVID-19, layered on top of these disparities, has negatively affected communities of color disproportionately. We strategized, collaborated, and sought feedback from our families and staff to ensure the academic development and the health of our students remained at the forefront of every decision we made.



KIPP Soul Primary School Technology Distribution

From meal assistance to technology distribution, we ensured our 4,600 students and more than 800 alumni in colleges and universities across the nation had the resources and support needed to continue learning from home.

Across our schools, our Team and Family acquired new skills as we navigated through this new reality. As COVID-19 cases rose rapidly around the world and everyone did their best to #stayathome and #stopthespread, the commitment of our school staff and leaders was steadfast. We saw the creative and innovative ways that our teachers maintained engagement with students through digital learning programs and social media.

As we adjusted to our new way of learning, we also had to reimagine our spring celebrations. Typically, as the school year comes to a close, many of our students are celebrating important milestones and our high school seniors are enjoying once-in-a-lifetime events such as prom, graduation, and our highly anticipated annual College Signing Day. Although these in-person events were not able to happen in their traditional form, we planned socially-distanced wave parades, bridging ceremonies, and even a virtual College Signing Day.

The COVID-19 pandemic reminded us all that we are not only a KIPP Team and Family, but part of a much larger local, national, and global community, and that it will require love, compassion, and support from each of us to get through this ongoing pandemic.



As we continue to learn the vast effects of COVID-19 on education, we are committed to maintaining our promise to our students and families: joyful and academically excellent schools - whether we are together in person or together from afar.



"As a parent who is also an educator, I can't praise KIPP enough for maintaining all aspects of the academic development of my boys. KIPP has continued to keep the needs of the families FIRST. The recent adjustment in the schedule let me know that the completion of the weekly surveys was not done in vain. I appreciate the recognition of the need for more than one time for school. Even in distance learning it feels like KIPP has still created a culture/climate that is addressing the whole child."

- **DeVona J. Roberts**, KIPP WAYS Primary School Parent



Class of 2020 College Signing Day



KIPP STRIVE Academy Bridging Ceremony



KIPP WAYS Primary School Staff Zoom Call

Our Commitment to Equity & Social Justice

As the world has navigated the COVID-19 pandemic, our country has been grappling with another, pre-existing pandemic—racism. As an educational organization with a nearly 100% Black student and staff population, the racial inequities that exist in our society directly impact our KIPP Metro Atlanta community.



Justice for Black Lives Peaceful Protest

While our schools proudly educate students on Black history and promote Black pride, the world outside has incessantly dehumanized and devalued Black lives.

Racism has been a part of our country since its inception. Beginning with 200 years of slavery to Jim Crow laws that legalized racial segregation in the south, and now the “new Jim Crow” which includes biased policing and disproportionate prison sentences and mass incarceration rates for Black and Brown people—racism and white supremacy are pervasive and

entrenched in our society. Racism also shows up outside the criminal justice system, including but not limited to our education, housing, and financial sectors.

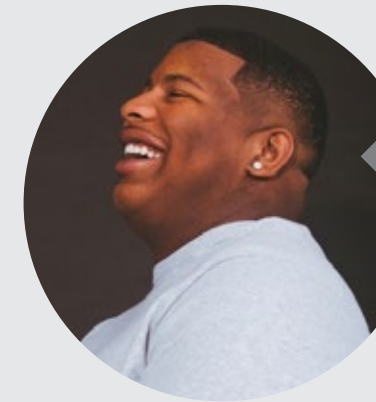
The senseless and unjust deaths of Breonna Taylor, Ahmaud Arbery, George Floyd, and Rayshard Brooks sparked a wave of protests around the country. In response to these recent injustices, our community held a Justice for Black Lives peaceful protest over the summer. Organized by our alumni and team members, our community safely convened to make our voices heard. We declared that we will not stand idle while Black people continue to be oppressed due to systemic racism.

The Black Lives Matter global movement “aims to build power to bring justice, healing, and freedom to Black people across the globe.” KIPP Metro Atlanta stands in solidarity with Black Lives Matter and recognizes that in order to bring this vision to life, it will require the staunch allyship of our non-Black supporters.

As an organization, we strongly believe that it's not enough to be non-racist - we all have to be anti-racist.

In partnership with our students, staff, and families, we are dedicated to galvanizing our community through voting initiatives and other forms of civic engagement. Additionally, we are committed to ensuring that equity lives in all parts of our organization through our **Racial Equity Vision:**

- **We lead for equity:** Our beliefs, our words, and our actions disrupt oppression.
- **We design for equity:** Our creations and decisions bring the most excluded to the center.
- **We include for equity:** Our interactions leverage individual gifts and thread our community together.



“It is very important for our KIPP Metro Atlanta community to rally behind racial justice and equality, especially considering that KIPP serves the demographic being persecuted. As an alumnus, I was very excited to see so many generations of KIPP stand together on the same principles we’ve all learned at KIPP: unity, teamwork, and purpose. This work is essential to the fight for inequality and racial injustice affecting all students, teachers, and alumni.”

- **Cameron Franklin**, KIPP Atlanta Collegiate Alumnus, Howard University class of 2021, and President of the KIPP Metro Atlanta Schools Alumni Association

“The literacy practices we use to teach our students go beyond academic standards; they extend into advocacy and activism because we are also charged with teaching our students how to read their world. It was encouraging to witness KIPP Metro Atlanta use its power and influence to mobilize the community in protest for the eradication of white supremacist ideals, racism, and injustice over the summer. I’m hopeful that this evolving consciousness extends into the curricula and policies that most directly impact our students’ desire and ability to know and love themselves.”

- **Charles Peters**, AP Language and Composition Teacher, KIPP Atlanta Collegiate High School



KIPP Metro Atlanta Schools stands firm in its position as an anti-racist organization and we are committed to empowering our students, alumni, and staff to use their voices to fight for social justice. We will continue to demand justice for Black lives and strive for a better, more equitable world for our students and community.



Justice for Black Lives Peaceful Protest

KIPP Metro Atlanta Overview



11

SCHOOLS



5,100

STUDENTS



7

CAMPUSES



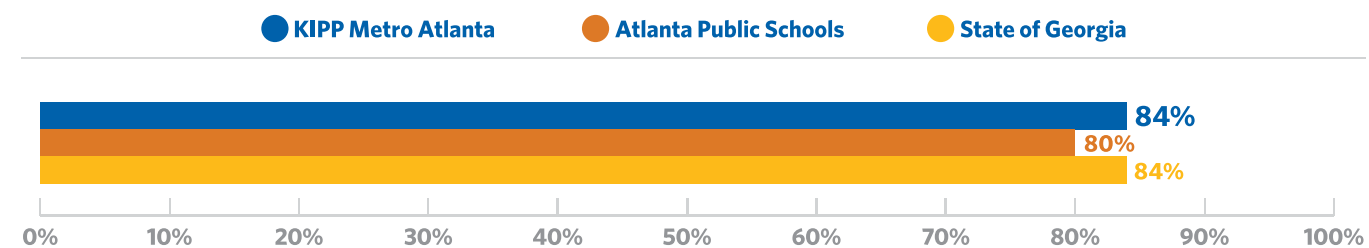
900+

COLLEGE-AGED ALUMNI

OUR 2019-20 ACADEMIC RESULTS

Due to the COVID-19 pandemic, all state testing was canceled for the 2019-20 school year and therefore the traditional data we share around the Georgia Milestones and CCRPI results are not available. However, we are excited to share our graduation results from our class of 2020 below.

KIPP ATLANTA COLLEGIATE CLASS OF 2020 GRADUATION RATE



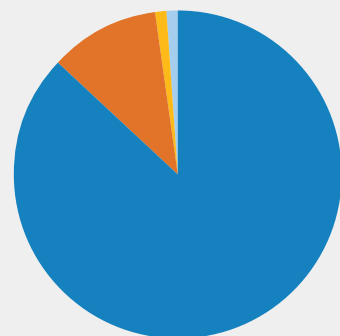
CLASS OF 2020 COLLEGE ACCEPTANCES

Our KIPP Atlanta Collegiate and KIPP Metro Atlanta middle school alumni from the class of 2020 were accepted into a number of competitive colleges and universities across the country. Below are some of the colleges and universities our class of 2020 high school graduates were accepted into and/or are attending this fall:

- | | | |
|---------------------------------------|---------------------------------------|------------------------------------|
| Alabama A&M University | Georgia State University | Savannah College of Art and Design |
| Alabama State University | Great Lakes Christian College | Spelman College |
| ASA College (Miami) | Harvard University | Stetson University |
| Atlanta Technical College | Haverford College | Syracuse University |
| Augusta University | Howard University | Tennessee State University |
| Berklee College Of Music | Johns Hopkins University | Tulane University |
| Bethune Cookman University | Kennesaw State University | Tuskegee University |
| Case Western Reserve University | Livingstone College | University of Georgia |
| Clark Atlanta University | Louisiana State University | University of Kentucky |
| Clayton State University | Marymount Manhattan College | University of New Mexico |
| Colgate University | Mercer University | University of Notre Dame |
| The College of Wooster | Miami University | University of Pennsylvania |
| Columbus State University | Middle Tennessee State University | University of Richmond |
| Dillard University | Montclair State University | University of West Georgia |
| East Tennessee State University | Morehouse College | Valdosta State University |
| Fisk University | North Carolina A&T State University | Washington University in St. Louis |
| Fort Valley State University | Oberlin College | Warren Wilson College |
| Georgia College & State University | Perimeter College | Winthrop University |
| Georgia Institute of Technology | Ringling College of Art and Design | Xavier University of Louisiana |
| Georgia Southern University | SAE Institute of Technology Nashville | Yale University |
| Georgia Southwestern State University | Savannah State University | |

OUR FISCAL YEAR 2020

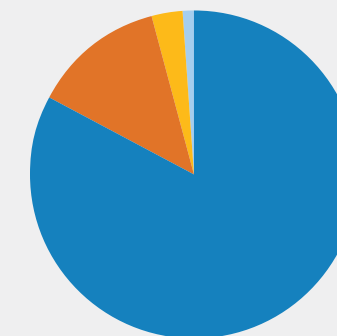
Revenues



- Public Funding \$64,511,072 (87%)
 - Private Contributions for Operations \$8,051,363 (11%)
 - Other \$1,105,628 (1%)
 - Capital Campaign \$638,219 (1%)
- Total Revenue & Support for Operations**
\$74,306,282

OUR FISCAL YEAR 2020

Expenses



- Instruction/Program \$57,606,574 (83%)
 - Capital Expenses \$9,016,407 (13%)
 - General Administration \$2,273,392 (3%)
 - Other \$690,126 (1%)
- Total Operational Expenses**
\$69,586,499

Thank You to Our Donors

KIPP Metro Atlanta Schools would like to thank our donors who are committed to the growth, quality, and success of our schools, and who share our belief that great education transforms lives. We are grateful for your generosity and support of our students and alumni.

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INDIVIDUALS

Christopher Adams Jeff Adams Linda Adams Nicholas Ahnen J. Douglas Alexander John Alexander Mary Claire and Douglas Allvine Kristen Anderson Anonymous Anonymous Jacqueline Archerd Joseph and Renee Arnold James Arogeti	Staci Arrington Thomas and Deborah Avery Christine and John Bakalar Patrick Baldwin Ibraz R. Bandukwala and Claire Parker Richard Barth and Wendy Kopp Peter and Nancy Bauer James and Cynthia Beasley Ron and Carol Beerman	Candace and Jeffrey Bell Douglas and Mickey Benn Anne Bennett Leonte Benton Dave and Maureen Berger Barry and Martha Berlin Aliya Bhatia Alisha Birtha Tom Blemaster Alexander Blench Spencer and Sarah Boice	Reta Boojj Jim and Edith Bostic Adam Branham Trevor Braxton Kathe and Morris Brown Amy Bryson Fred and Sara Jean Burke Gayle Burnett Bethany Busbey Kate and Gavin Byars Ben Cabeza Leslie Callahan Hector and Colleen	Calzada Peter Canfield Amy Carrier Kelly Carter Elizabeth F. Case Grace and David Cass Kevin and Melissa Center Alexander Chambers Hwang-mei and Chiu-shan Chang Sidney and Don Childress H. Malcolm Clark Patricia Coad
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INDIVIDUALS (continued)

David and Robyn Cole Rewa Collier Kelly Compton Miles and Nicole Cook Austin Cooper Kelly Costigan Julian Cowart Benjamin Cox Richard Cox Nikki Crutchfield Bradley Currey Josh D'Agostino Yvonne Daniel Bruce Daniels Nepanji Davis Rick Deane Timothy DeBruyne Elaine and Charles Dinos Charlotte B. Dixon and David Dolphin Tom and Ashley Dobberke Torarie Durden and C.C. Williams Barbara Edelin Corinne Edelin Jake and Emily Edens Duncan Edwards Peter Eldridge Ilene Engel Michael Ertischeck Glenn and Ra'Chel Ford Rebecca Fouche Britnie Franklin Alex and Natalie Fraser Emily Frasier Mike and Sally Gaburo Monica Gardner Christopher Garrett Adam George Jospeh George David and Whitney Gerkin Kristen Givens Kevin Glass Kyle Glenn Frank and Nancy Glover Steve and Kathryn Gohde Lori Goldberg Joseph Gongfleski Amy Gongfleski Minnedore Green Alan and Carol Grodin Jeffrey C. Grossman and Nancy Gidwitz Robert Hahn and Stephanie Sherman Howard Lee Hales Audrey and James Hall	Larry and Vickie Hampton Ted and Suzanne Harper Jefferson and Christy Harralson LaTrece Harris Sidney and Mary Harris Tamika Harris Aache Harrison Aanise Harrison Carita Harvey Christine Hayes Christina Haywood Sandeep Heda Barclay Hendrix Virginia Hepner Jeffrey and Helen Herbert Thomas Herndon Philip and Reedy Hickey Alexander Higgs Bill and Stephanie Holby Paul and Susan Holder Jay Hopkins Dave and Emily Howland Mike and Laura Hubbell Pamela Hubby Ryan and Callie Hudak David and Connie Huelsbeck Gerry Hull Christopher Humphrey Randy Hyman Abe Iruegas George Irvin Shaneka Jefferson David Jernigan Kyle Johns Hope Johnson Brandon Jones Carol Jones Craig and Mary Coleman Jones Davis Jones Thomas and Elinor Jones Greg and Holly Judge Elena Kaplan Arthur Kent Marsh and Mary King Kyle Kinsell Dorothy Kirkley Courtney Knight Kendra Kofler Laura Komarek Ben and Felecia Kornegay Oliver Kratz Scott Laliberte Jocita Lampkin	Alan and Amie Lang Jessica Lanier Shilpi and Sonjoy Laskar Brian Lea Matthew Leftwich and Rohini Muralidharan Andrew Levine Brian K. Lewis Caroline and John Limehouse Mara Loftman Michael and Cheryl Lomax Stuart Lotz Dennis Love Chris and Melissa Lowe Brooks Lumpkin and Brielyn McLendon Alec MacColl Katy Mallory Anthony Marino Ryan Mason Robert Maull Jon Mayer Douglas and Carol McAlpine Kerry McArdle Thomas McChesney Tom and Lisa McChesney Spence and Caroline McClelland Whit McClung Connor McColl Connie and Ken McDaniel Nancy and David McDuff John McFaddin Michael McGee Larissa McKenzie Catherine and Bill Mealor Daniel Merrett Theodore Mikell Marni and Julian Mohr Stacey Mohr Jerrell Moore Alexander Morehouse Thomas and Clair Muller Robert Murphy Erica Murray Richard Murray Brian and Kara Mylod Crystal Nasir Mahasin Nasir Martin and Kimberly Neary Olivia Neir Michael Neville John Newton Andrew Nicolai	Brayton Norwood C. Kendi and Ashani O'Mard Maureen O'Brien Adrienne Orr John Owings Lauren Pallotta Stephanie Parker Kinnari Patel-Smyth and Richard Smyth Lauren Patone Gregory Peay Rachelle Petusky Hunter and Leslie Pierson Greg and Chelle Pope Victoria Powell Tom and Elizabeth Pritchard Michael and Carrie Raeber Aduj Rajan Allison Ratajczak Scott Raven Carita Reynolds Tim and Jane Rigby Mark and Becky Riley Mary Riley Caroline Ririe Andrew and Christine Roberts Anthony Roberts Heith Rodman JaKathryn Ross Evan Ruff Joel Sasser Peter and Margo Savitz Trevor Sawyer Michael Schick Thomas S. Schultz Anton Schutz Steve and Cathy Schwartz Raghbir K. Sehgal Ibna Sharma Daniel and Lynn Sharp Ian and Kelly Shields Kaitlyn Shortell Frank and Deborah Slover Joel Smilow Leanne Smith Marc Smith Kyra Snook Deborah Sonenshine Scott Specht John and Margaret Stagmeier Marja Stanislaus Will and Mary-Kate Starkel	Logan and Laura Stevens Glen and Susan Stine Monica Stinson Holly Stover Deb and Heinz Sudbury Carrie Tarkocin Matthew and Lauren Teague Lance and Kyra Templeton Bob and Dede Thompson Simone Thornhill Somya Tirath Pat and Anne Tolleson James Tootle Jeffrey Topel Melanie Townsend Peter Trench Stephen Valencia Lauren Vancheri Michael Vandenberg Chiara Visconti Shweta Vyas Ryan Walsh Robert Walton Jack and Jean Ward Clifford and Jessica Warren Richard Warren Elisa Watson Niki Watson Howard and Joan Weinstein Dominik Weissert Steven and Melinda Wertheim Mark and Randelle Wesley Matt Westmoreland Ella Wheat Cathleen Wheatley Kate Wheeler Darcy White Vernon White Megan Wiegmann Bruce Williams Jack Williams Alison Wilson Hilary Wilson Erika Wilson Wells Leanne Smith Jim and Heather Winger Alan and Tracy Wise Christine Witzel Sandra Woods Paul Wyper Eileen Yao Stewart Young Maria Yu
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KIPP

Metro Atlanta Schools

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kippmetroatlanta.org

KIPP Metro Atlanta Schools is part of a national network of public charter schools that has a 26-year track record of preparing students for success in college and life.

There are 256 KIPP schools in 50 communities across the country educating more than 100,000 students. We believe that excellent academics, joyful and safe schools, empowered teachers, and support through college are the foundation that will help all students reach their full potential.