The **KIPP**: Metro Atlanta Schools Commitment

2017 ANNUAL REPORT

At KIPP Metro Atlanta Schools, our mission is to equip students with the academic skills, scholarly habits, and character traits necessary to be successful in top quality colleges and the competitive world beyond.

2016-17 Snapshot-

ZZOO s t u d e n t s

2,200 High School & College-Age Alumni

FOUNDED IN 2003



3 Elementary Schools
4 Middle Schools
1 High School



College Acceptance

97%

Eligible for Free- and Reduced-Price Meals

African American

Students

Earned in Scholarships by the KIPP Atlanta Collegiate Class of 2017

A Letter from the Executive Director

KIPP Friends & Family,

The 2016-17 school year marks KIPP Metro Atlanta Schools' 14th year. While we have come a long way since 2003, I am excited to say that in many ways we are just getting started. In the past 14 years, we have grown to eight schools educating 3,200 students throughout Atlanta and we support another xxx alumni in high school and college. We have grown in size and scope—we have added to our original middle schools, expanded to both elementary school and high school, and broadened our horizons and commitments all the way through college graduation.

All of this has been done to provide our students with the best possible foundation and preparation for success in college and in life.

While many things have changed in the past 14 years, our core commitments have not—our commitment to Atlanta and our commitment to providing an exceptional college-preparatory education to the students of Atlanta.

As I look forward, I have never been more optimistic. While we believe that we always have room to grow and improve, our progress to date has clearly demonstrated what is possible. Great education transforms lives and we are committed to providing Atlanta's students with the education, tools, and support to achieve their dreams. We continue to see great demand for our schools and are committed to continuing to grow to meet the needs of those students and families.

Thank you for your commitment to Atlanta, KIPP Metro Atlanta Schools, and our students and families. Our work would not be possible without your partnership.



With Gratitude, **Kinnari Patel-Smyth** Executive Director, KIPP Metro Atlanta Schools

The Atlanta Commitment

KIPP Metro Atlanta Schools was founded in Atlanta in 2003 and remains committed to the students and families of Metro Atlanta. At KIPP, students, families, teachers, and board members are all united around the same goal: college and a choice-filled life for Atlanta's students.

As a local Atlanta-based non-profit organization, KIPP Metro Atlanta Schools is governed by a local board of directors. Our board is made up of professionals and community leaders from across Atlanta who are passionate about ensuring that all students have access to a college-preparatory education.

Our schools are part of the free public school system and enrollment is open to all students in the district. We operate in collaboration with Atlanta Public Schools for seven of our schools and with Fulton County Schools for KIPP South Fulton Academy, one of our original middle schools. Our public charter schools are given more academic and budgetary flexibility than traditional public schools, and in exchange commit to deliver high-quality academic results for students. This flexibility also allows us the opportunity to focus heavily on character development and initiatives such as KIPP Through College.

From our initial 5th grade classes, KIPP Metro Atlanta Schools responded to increasing demand from our Atlanta communities to grow. KIPP Metro Atlanta has grown to eight schools—three elementary schools, four middle schools, and a high school. KIPP STRIVE Primary School added a 4th grade at the beginning of the 2016-17 school year, completing their growth. KIPP WAYS Primary School adds 4th grade in the 2017-18 school year, with KIPP Vision Primary School only one year behind. As these elementary schools reach scale, their 4th grade students will matriculate to 5th grade at their corresponding middle school—the completion of our initial growth plan.

And yet, demand for seats at KIPP schools continues across Atlanta. For the 2017-18 lottery, KIPP received more than 6,700 applications for 731 available seats. In response to this demand, we are committed to doubling our size in the coming years.

will educate more than 7,000 students in 15 schools within Atlanta.



At the completion of this next phase of growth, KIPP Metro Atlanta Schools

The Kindergarten Through College Commitment

K-12

Although KIPP Metro Atlanta began in 2003 with a focus on middle school, we have grown over time to provide students with an excellent college-preparatory education from Kindergarten through high school. We believe that an excellent college-preparatory education will set students up for success in whatever life path they choose. Every grade—from Kindergarten to 12th grade—is crucial in preparing students for success.

Elementary school provides the foundation for students in both academics and character. In addition to cultivating a love of literacy and mathematical thinking, students also learn key lessons about zest, grit, self-control, and social intelligence in the classroom and on the playground.

Middle school is an important time for students to continue to learn, grow, and develop their character. Rigor increases and students are challenged to dig deeper into subjects such as science and social studies, deepening and demonstrating their understanding. Students become increasingly independent throughout middle school and these years are an important time to continue to develop and demonstrate character strengths.

Throughout high school, students have the opportunity to demonstrate increasing responsibility and ownership of their education. The academic rigor continues to increase, as do the opportunities to discover and demonstrate interests and passions within the classroom and through extracurricular activities. Advance Placement (AP) classes provide students

TO AND THROUGH COLLEGE

KIPP Metro Atlanta's commitment to our scholars continues all the way through college graduation. In today's global economy, we know that college is a key stepping stone in opening doors of opportunity for our students as they pursue choice-filled lives. From day one, KIPP students begin learning about and preparing for college.

A crucial part of preparation is KIPP Metro Atlanta's dedicated KIPP Through College (KTC) team that supports students and families as they plan for college. The KIPP Through College team increases their involvement over the years and, by the time students reach high school, the KTC team is walking step by step with them through the college admissions, choice, and financial aid processes to ensure access to a college that is a good fit.

After high school, we help KIPP Metro Atlanta alumni navigate the social, academic, and financial challenges they might encounter while in college. We walk step-by-step with our graduates all the way through college to make sure they have the support they need to persist to graduation.

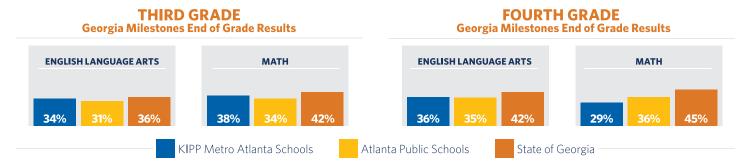
Our KIPP Through College commitment and support is for all KIPP Metro Atlanta alumni. We believe that the commitments we make to our students are sacred and we will be with them every step of the way.



Commitment to Results

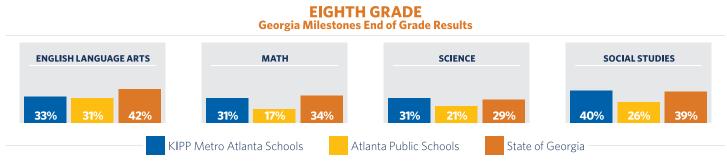
Third and Fourth Grade Georgia Milestones End of Grade Results

The 2016-17 school year was only the second year that KIPP Metro Atlanta elementary school students took the third grade Georgia Milestones tests. In 2016-17, two of our three elementary schools had a third grade and one school had a fourth grade. Students outperformed their peers at Atlanta Public Schools in third grade and had mixed results in fourth grade. We look forward to future years when the results will reflect even more of our students and schools.



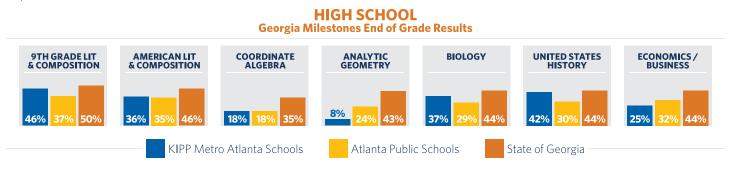
Eighth Grade Georgia Milestones End of Grade Results

KIPP Metro Atlanta eighth grade students consistently outperformed their peers at Atlanta Public Schools and had mixed results compared to the state. We are proud of our students' accomplishments and remain committed to continuing to raise the bar for all students.



High School Georgia Milestones End of Course Results

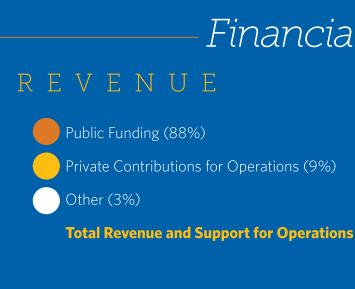
KIPP Atlanta Collegiate students had mixed results compared to their peers at Atlanta Public Schools and the state. We are committed to raising the rigor for all students and believe that the ongoing transition to AP For All is one factor that will help improve outcomes.



High School Graduation Rate Results

Georgia's high school graduation rates rose for the sixth straight year in 2017 and KIPP Atlanta Collegiate continued to significantly outperform both the district and state graduation rates.

KIPP Metro Atlanta Schools	s 91.4%
Atlanta Public Schools	77%
State of Georgia	80.6%



EXPENSES Instruction/Program (90%) General Administration (9%) Other (1%)

Total Operational Expenses

KIPP[®] Metro Atlanta Schools 8

High School AP Participation Rates

As KIPP Atlanta Collegiate continues to implement their AP For All initiative, the AP participation rate for the graduating class rose 43% during the 2016-17 school year alone. The AP For All initiative is part of our commitment to expose all students to a rigorous, college-ready curriculum as they prepare for college.

2015-16

2016-17

Financial Summary

\$39,480,502 \$4,022,291 \$1,136,734 \$44.639.527

\$39,723,533 \$3,835,741 \$567,771 44.127.045

Thank You for Your Commitment

We are thankful for the generosity of our 2016-17 donors whose partnership supports our students' accomplishments, both now and in the future. Thank you for your commitment to Atlanta's students and their dreams.

Foundations

ALEF Fund, Inc. Anne and Alex Bernhardt Foundation Arthur Rock and Toni Rembe Foundation **Balloun Family Fund** Bank of America Foundation Barbara S. and Edwin H. Mendel Foundation The Belk Foundation Brian and Karla Sadler Charitable Fund Chick-fil-A Foundation The Coca-Cola Foundation The Cohen Family Foundation Connolly Family Foundation The Costley Family Foundation Delta Air Lines Foundation Deupree Family Foundation Douglas J. Hertz Family Foundation ELMA Music Foundation Foundation for a Better World, Inc. The Frances and Beverly DuBose Foundation, Inc. The Gause Foundation Gay and Erskine Love Foundation Georgia-Pacific Foundation The Goizueta Foundation J. B. Fugua Foundation, Inc. Jewish Federation of Greater Atlanta John and Mary Franklin Foundation Joseph B. Whitehead Foundation The Kay Family Foundation Fund The Kendeda Fund **KIPP** Foundation The Marcus Foundation Mary Alice and Bennett Brown Foundation The McKenney Family Foundation Peter Howland Family Fund Roderick S, Flossie R, & Helen M Galloway Foundation The Ron and Carol Beerman Philanthropic Fund The Sara Giles Moore Foundation The Sartain Lanier Family Foundation S

hearon and Taylor Glover Family Fund Thunder Bay Fund Children Charities Tides Foundation Tolleson Family Foundation Tull Charitable Foundation, Inc. United Way of Greater Atlanta Vogel Family Foundation The Ward Foundation The Zeist Foundation, Inc.

Organizations

AT&T Employee Giving Campaign Atlantic Capital Bank Atlantic Trust Private Wealth Management Bank of America Merrill Lynch Bank of the Ozarks The Benevity Community Impact Fund Boston Consulting Group, Inc Chick-Fil-A Foundation Citi Global Markets, Inc The Clorox Company Foundation Employee Giving Campaign The Coca-Cola Company Matching Gifts Program Colliers International Cox Enterprises Delta Air Lines Dorsey Alston Realtors Fidelity Charitable Gift Fund Frazier & Deeter Genuine Parts Company Georgia Natural Gas Georgia Pacific GMT Capital Goldman Sachs IBERIABANK Jones Day Keefe, Bruvette & Woods, Inc. A Stifel Company KPMG Legacy Property Group, LLC Mauldin & Jenkins McMaster-Carr Supply Company Momar North American Properties Oxford Industries. Inc. The Peil Family Charitable Trust PricewaterhouseCoopers LLP

Printpack Private Bank of Buckhead and Decatur Renasant Bank Salesforce SAP America Source Capital Advisors LLC Stifel Nicolaus SunTrust Bank, Atlanta US Trust Wells Fargo Bank YourCause, LLC

Individuals

Keisa Abakah Shevda Aboutalebi Jeff and Corinne Adams Mark Adams Adzua Agyapon Mary Claire and Douglas Allvine Kim Anderson Joe Arnold Tom and Deborah Avery Tom Avery, Jr. Cherie Aviv Christine and John Bakalar Ibrez Bandukwala Timothy Barton James and Cynthia Beasley Ron and Carol Beerman Michael Belmes Caron Below Jackson Bender Anne Bennett Dave and Maureen Berger BJ Bernstein Douglas and Melissa Biggs William S. Bikoff Troya Bishop Nancy Black Samantha Black Carolyn Booker Jim and Edith Bostic Billye Bowdoin Eric Brandt Claire A. Brennan Scott Brennan Kate and Lyons Brewer Patrick and Elizabeth Broderick Anna Brothers Kathe and Morris Brown William Brown

Chris Brvan Lucinda Bunnen Fred and Sara Jean Burke Kimberly Burns Jason Butler Paul Callahan Pam Campbell JP Campion John Cannon Andrew Capanyola Ned and Elizabeth Case Sarah Cash Grace and David Cass Paulina Celedon Ed Chang Hwang-mei and Chiu-shan Chang Sidney and Don Childress Laxmikant Chudasama H. Malcolm Clark Crystal Cole David and Robyn Cole Miles and Nicole Cook Vaughan Cooper LeighAnn and Chad Costley Benjamin Cox James and Virginia Crowley Bradley Currey Andy and Betty Jo Currie Yanika Daniels Rick Deane Reed and Roberta Deupree Dana Dickson Elaine and Shep Dinos Charlotte B. Dixon and David Dolphin Keith Donnelly Kristen Dooley J. Douglas Douglas Stephanie Douglass Barbara Edelin David Edwards Meghan Elliot Kristin Erickson Randy and Vicky Evams Jon and Vanessa Evans Justin and Annie Everett Kelli and Michael Evertsen **Beverly Ferguson** Jissel Fernandez Joe Feuer Rebecca Fouche Brian and Whitney Frank Robert Franza Michael Freed

Siobhan A. Gardner Junior Gaspard Sue Ghosh Rich Giannelli Marv and Bruce Glaize Frank and Nancy Glover Taylor and Shearon Glover Twana Goodloe-Vintes John and Helen Gordon Thomas A. Gould Nicholas Grant Minnedore Green Lee Hales and Family Marc and Diane Hamburger Michael and Karen Hammer Larry and Vickie Hampton John Harless Suzanne Harper Jefferson and Christy Harralson Sidney E. and Mary S. Harris Melanie Harris Jessica Hartley Tamanika Haven Stephanie Hawkins Wendy Heckelman Sandeep Heda Conor Hendershot Darien Henry Alexander Higgs Nicholas Hill Carson and Rvan Hobbs Kevin Hodges Bill and Stephanie Holby Emily Holway Ann Hopkins Aleisa Howell Mike and Laura Hubbell Gina Hudson John E. Huisman Nate Hybl William Hvde Bruce and Barbara Irvine Kelsey Jackson Nancy and Douglas James J.J. Jaxon Derrick Jenkins David Jernigan Robert Jetmundsen Romont Johnson Craig and Mary Coleman Jones Derek Jones Greg and Holly Judge Kathy Judy Philip Kaplan

Lefteri Karacalidis Nicholas Kardasis Daniel Kedme Tanva Keith Ah'Kyna Kemp Risa Kaplan and Kelt Kindick Marsh and Mary Gossett King Kyle Kinsell Ben and Felecia Kornegay Matt Laing Megan Langley Chris Lanigan John Lanigan, Jr. Helaine Lasky Charmaine Lau Adriana Lawton Cheryl Leitz Leonora Lesesne Jim and Janet Letson Hollis and Matthew Linginfelter Bert and Bunny Loftman Vasha Loper Dennis Love Chris and Melissa Lowe Paul Luppino Kevin and Staci Lynch William Maddox Ben and Gloria Marsh Bennie Martin Jeremy Martin Judy Maziar Kerry McArdle Phil and Mona McArdle Tom and Lisa McChesney Spence and Caroline McClelland John McColl Brennan McCormick Reese McCranie Chris McCray Meg McGarvey Reed McGinley-Stempel Patrick McHugh John and Janine McKennev Hall McKinlev Catherine and Bill Mealor Barbara Mendel Eric Mitzel Meca Mohammed Marni and Julian Mohr Gairy R. Moore A.G. Morehouse Harry and Susan Morgan Jennifer Morgan Avery and Valerie Munnings

Richard Murray Brian and Kara Mylod Aditya Narula Michael Neville Adrian Obleton Patrick O'Leary Eric and Emily Olsen Lee and Steve Olsen Kristin Olson **Pierce Owings** Tyesha Patrick Savannah Pavley Margaret Ann Pearson Cynthia Perrino Wilds and Belle Pierce Leslie and Hunter Pierson Michael and Ida Pond Greg and Chelle Pope Judith A. Powell Tom and Elizabeth Pritchard William Pritchard Michael and Carrie Raeber Stephen and Carol Raeber Michael and Diane Rav Travis and Kristi Reaves Susan Renno Taylor Richardson Robert Rickles Tim and Jane Rigby Mark and Becky Riley Thomas Rockwood Sidney and Phyllis Rodbell Richard Rogers Pam Sugarman and Tom Rosenberg Victoria Rosetti JaKathrvn Ross Harvey and Jacquie Sacks Robert and Laura Sales Amber Sands Peter Savitz Deborah Schneider Arika Selleck Daniel and Lynn Sharp Thad and Gabby Sheely Alfred Shephard Stephanie and Robert Sherman Sarah K. Bryant and Joseph B. Shiffler Brady Simmons Steve and Kellie Simon John and Rachel Simpson Adam and Jodie Skorecki Frank and Deborah Slover

Brandon Smith Katie Smith William Smith Kinnari Patel-Smyth and Richard Smyth Kaethe Solomon Debbie Sonenshine Harrison and Brennan Sprv Ben Stein Ericka Stephens Alexandria and Ed Sternstein Logan and Laura Stevens Robert Stevens Breannia Stillwell Micah Stringer William Sturgis Tom Tait Abbi Taylor Andrew Taylor Casey Taylor Robert Taylor Dede and Bob Thompson Winifred Thompson Simone Thornhill David Tillen Anne and Pat Tolleson Tom and Lvnn Tolleson lan VanderBeek Subir Vasanth Kavla Vercande Supriya Wadhwa Franklin Ward Jack and Jean Ward Clifford and Jessica Warren Ronell Washington John and Julie Webster Mark and Randy Wesley Kate Wheeler Marcus Wheeler Mike and Dana White Ante Williams Frank Wilson Jim and Heather Wininger Alan and Tracy Wise Mary Field Wise Robert G. Woodward Brittany Wright Yanling Wu Robert Wynne Ellen Yan Charles and Mary Yates Ron and Martha Zazworsky Marko and Alana Zrno

11

KIPP Metro Atlanta Schools Board of Directors

Joe Arnold

Chairman of the Board Senior Vice President and Manager Not-For-Profit and Government Banking Division SunTrust Atlanta

> Amy Agami Community Volunteer

Kim Anderson Principal K.E. Anderson Consulting, LLC

Tom Avery Retired Managing Director Raymond James & Associates

> **Jim Bostic** Managing Director HEP & Associates

Kathe Brown* Community Volunteer

Hector Calzada Managing Director Deloitte

Ned Case Managing Director and Chief Operating Officer GMT Capital Corp Sidney Childress Community Volunteer

Rick Deane Partner-in-Charge Jones Day Atlanta

Charlotte Dixon* Community Volunteer

Sid Harris Professor and Dean Emeritus J. Mack Robinson College of Business Georgia State University

Craig Jones Retired Chief Investment Officer Cousins Properties

Dennis Love Retired Chairman and Chief Executive Officer Printpack, Inc.

> W. E. "Chris" Lowe President Lowe & Associates

Catherine Mealor Managing Director Keefe, Bruyette & Woods Marni Mohr* Community Volunteer

Stacey Mohr Partner Eversheds Sutherland

Tom Pritchard* President E2Capital Group

JaKathryn Ross Senior Director of Community Affairs Georgia-Pacific LLC

Jack Ward* Retired Chairman and Chief Executive Officer Russell Corporation

> Mark Wesley Past President Recall North America

*Denotes Honorary Directors

KIPP Metro Atlanta Schools

504 Fair Street SW, Suite 300, Atlanta, GA 30313 404.924.6310 • www.kippmetroatlanta.org

KIPP Metro Atlanta Schools is part of the KIPP non-profit network of college-preparatory, public charter schools. There are currently 209 KIPP schools in 20 states and the District of Columbia educating nearly 88,000 students in elementary, middle, and high school. Our schools are part of the free public school system and enrollment is open to all students. As a national network, KIPP has a 20-year track record of helping students in educationally underserved communities develop the knowledge, skills, and character strengths they need for success in college and life.